

Fashion, Design, Art and Lifestyle for TRANOÏ Paris: Women's Spring Summer 2017

From 30th September to 3rd October 2016, TRANOÏ, the leader of fashion trade shows in France, will take over Cité de la Mode et du Design, Carrousel du Louvre and Palais de la Bourse to present the Spring/Summer 2017 collections of more than 600 designers during TRANOÏ Paris: Women's. Launching this season is a space dedicated to lifestyle called TRANOÏ Paris: Lifestyle at the Cité de la Mode et du Design.

To cater to the needs of the numerous concept stores offering a selection of prêt-à-porter but also art objects, design and decoration, TRANOÏ has expanded its range and will offer a selection of stylish objects, perfumes and cosmetics, high-tech products and furniture by leading lifestyle brands such as LES-OTTOMANS, FORNASETTI PROFUMI, LALIQUE, CHALET AFFAIR, PRISMOLOGIE, ILES FORMULA HAIR CARE, DELICATEZZEN LUXURY STICKERS, L'OBJET NY... and many more.

For this edition, access to the Cité de la Mode et du Design will be facilitated by a new boat service which will enable visitors to reach the site in just 15 minutes from the Carrousel du Louvre venue. A unique opportunity to discover the best of contemporary fashion design alongside a selection of international brands with an innovative approach boasting quality products.

This new edition will shine light on the summer season and present 'Summer Focus' with summer creations by CALARENA (CARIOCACOLLECTION), SENSI STUDIO, AGUA DE COCO, KAREN LOLA, GUANABANA HANDMADE, RUBY YAYA, SU PARIS... and many more.

TRANOÏ will also present a range of accessories, notably at the Carrousel du Louvre, with rooms entirely dedicated to sunglasses, bags, shoes, scarves, belts, jewellery and hats.

On presentation will be a large selection of jewellery brands, with loyal exhibitors such as NACH BIJOUX, VITA FEDE, FEIDT, ROSA MARIA, CORNELIA WEBB, CYE DESIGNS, EIKOSI DYO... and also new to TRANOÏ brands such as INNAN JEWELLERY, ANGOSTURA, TALKATIVE, CORDIEN, DELPHINE CHARLOTTE PARMENTIER, ZAAFAR and AMLE.

About TRANOÏ

Created in 1992, TRANOÏ, which means "between us" in Italian, is an artistic platform that gathers and curates the very best of avant-garde and progressive designers as well as contemporary and leading brands, and puts them in the hands of the most influential players in the fashion industry. Four times a year during Paris Fashion Week, and twice a year during New York Market Week, the TRANOÏ fashion trade show takes place in prestigious venues and establishes a relationship between creativity and business.